



MOMS Club of Aurora South (CO), Aventura Mall Bake Sale (FL), Three Sisters Bake Sale (CA)

Get Your Restaurant or Bakery Involved!

Share Our Strength's Great American Bake Sale® is a fantastic opportunity to have fun, make an impact and promote your business. How you choose to participate in Great American Bake Sale is up to you. Here are a few ways restaurants and bakeries have gotten involved:

- **Host a Bake Sale**
 - Have a bake sale at your restaurant or store. Set up special tables inside or outside your store featuring your own baked goods and/or items from other contributing businesses. Be sure to promote your sale to your regular customers and in your community. Use your bake sale to generate PR and foot traffic for your business
- **Donate a percentage of sales**
 - Instead of hosting a bake sale, you can integrate Great American Bake Sale into your business. Dedicate a percentage of sales for a fixed period of time to your bake sale. Be sure to let your customers know you are helping to end childhood hunger in America. Consider having donation jars available for customers who would like to make additional contributions.
- **Donate proceeds from a special item**
 - Designate a special cookie, cupcake or other item as your Great American Bake Sale dessert. Consider decorating the item in a red, white and blue theme or making the designated item an all-American treat like apple pie. Donate all or a portion of the proceeds from your item to your bake sale. Many businesses have reported a surge in sales as a result of their promotion.

Tips for Bakeries and Restaurants

- However you choose to support Great American Bake Sale, be sure to let everyone know about your involvement and how you and your business are giving back to the community.
- Let your customers know about your participation by using your official Great American Bake Sale poster and sign you'll receive once you register. Also consider creating additional materials to let customers know about your involvement and how they can support your efforts.
- Train your staff on the promotion. Give them information on why you've gotten involved so they can answer customers' questions.

Thank you for your support. If you have not registered your bake sale and would like to get involved, please contact Stacy Roth at sroth@strength.org or 202-478-6517,

Other Ways to Get Involved with Share Our Strength

Share Our Strength has been working with the culinary industry for almost twenty five years on creating engaging, pioneering programs to help end childhood hunger. To learn more about ways to get your restaurant or bakery involved with Share Our Strength's other programs, such as Share Our Strength's Taste of the Nation or Share Our Strength's Great American Dine Out, please visit Strength.org



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